



## SOLIDWORKS Sell E-Commerce Features

### Full Cloud Implementation

Leveraging the power of the cloud, we simplify both implementation and management. No need for specialized hardware or additional computing software for you or your end customers.

### Simplify Choice for Customers

Instead of hundreds of choices and decisions put the power of the product in your customer's hands. Your customers will select the configurations and choices they want, personalizing products to their intent. Instead of being confused by too many choices, you allow your customers to make decisions in real time.

### Be Social

As your customers create new personalized products, SOLIDWORKS Sell allows them to share their designs with others. Your company benefits by providing your customers customized designs – by placing your brand logo on the high-resolution image. You benefit from customers sharing your brand and products on their social media connections.

### Augmented Reality

We offer you the opportunity to place your product in the setting of your customer's choice using Augmented Reality. This functionality allows users to customize glasses on their face while wearing them OR place a piece of furniture in their room.

### Make Buying an Experience

Every site has hundreds of images and difficult configuration tools. SOLIDWORKS Sell bring the power of these tools to the mass market by simplifying integration and implementation within your organization.

### Multi-device and Mobile Ready

Your customers can use the device of their choice (laptop, tablet, mobile) to engage your products in a new and exciting way. Giving your customers choice and seeing their custom creations will produce customer loyalty.

### Product Updates in Minutes

Increase your time to market by creating immediate product updates on your website. Adding SOLIDWORKS Sell to your website allows changes or adding new products on your website within minutes, and without the need to engage IT or your Web team.

### Supports eCommerce Platforms

Whether you are looking at a complete website overhaul or a simple integration, SOLIDWORKS Sell has you covered. We integrate in using the latest web developer tools and shopping carts.



### **Secure IP**

We don't expose your 3D Intellectual Property to your customers. Using a proprietary process, we keep your data safe.

### **High Resolution On-demand Rendering**

Have your customers create their unique offering and then create a high-resolution image OR create highly rendered images to show customers your best products. The choice is yours.

### **Infinite Product SKU's**

By creating choice, you create the possibility for near infinite product choices. You can expand or limit what customers are able to customize. We make sure you know what product each customer orders in the software, so you remain worry-free.

### **Bill of Materials (BOM) Created on the Fly**

With all the possibilities this product creates for you, we take care of the BOM, so you can get the right product to the right customer each time—regardless of their choice.

### **Multi-CAD Environment**

Whether you are a SOLIDWORKS customer or using another CAD product, we have you covered. We accept all CAD formats so you can focus on creating great products.